

# Greater Manchester Health and Care Workforce Collaborative

# UPDATE

July 2018



## Greater Manchester celebrates its health and care champions

Fourteen outstanding health and care champions have been celebrated as winners at the first ever Greater Manchester-wide awards for our health and care workforce at the Museum of Science and Industry on Friday night (Friday 13<sup>th</sup> July).

Mental health social worker Simone Litvaitis, from Greater Manchester Mental Health NHS Foundation Trust, was crowned the [People's Champion](#), after being nominated by a service user who says her support changed, and probably saved their life. The Village Angels and Haven Volunteers were recognised for their commitment to keeping people safe in Manchester's Gay Village with the Dedication to Volunteering Award.

The team who came together in the aftermath of the Manchester Arena terror attack to help support the families of the victims, the SWAN Bereavement Squad, were awarded the Collaboration Award.

Special recognition was also given to Greater Manchester's 280,000+ unwaged carers, as three nominated carers were invited on stage to accept the [Outstanding Carer Award](#) on behalf of all unwaged carers.

The event was hosted by BBC North West Tonight's Annabel Tiffin and was attended by over 200 guests, including nominees and their family and friends, their nominators, and health and care leaders from across the region.

The awards were organised by the workforce team at Greater Manchester Health and Social Care Partnership, with support from the Mayor of Greater Manchester, Andy Burnham.

The event was kindly sponsored by Gold Sponsor GE Healthcare Partners, as well as Centrica, the Growth Company, Health Innovation Manchester, Hempsons, Hits Radio, KPMG, NHS Professionals, all four Greater Manchester universities, Neyber, PA Consulting and Salary Finance.

The event was a real success and we have already received lots of positive feedback from those who attended. We will shortly be undertaking a full evaluation of the awards to agree a plan going forward. You can find out more about the event and see photos of our winners [here](#).

## 'Be a Greater Manchester Nurse'

At the end of June we launched our nurse recruitment campaign, 'Be a Greater Manchester Nurse', which works with some of Manchester's music legends, old and new, to highlight the fantastic career opportunities for nursing in the region and is driving more nurses to study here, start their career here, and really develop and excel here. You can watch the video and find out more about the campaign [here](#).

The campaign has been led by the Greater Manchester Delivery Group (nursing and midwifery), in collaboration with Greater Manchester Health and Social Care Partnership, our four universities, NHS providers, GP practices and social care providers including the independent care sector. It

marks an important first step in the development of an employment brand for health and social care in Greater Manchester.

The campaign will run until November and will be underpinned by a 5-month media campaign. The team are working closely with organisational recruitment teams to promote the campaign and manage enquiries. Regular updates are being provided to HR Directors and a full evaluation will be undertaken at the end of the campaign.

We'd like to thank all supporting organisations for their role in developing the campaign and for helping to promote it over the last month. If you would like more information, please email [gm.workforce@nhs.net](mailto:gm.workforce@nhs.net).

### Developing an integrated careers hub

Our Workforce Strategy outlined the ambition to establish a single shared gateway for engagement with local communities and schools to encourage people to consider starting a career in health and social care.

Since then we have been looking at how the current NHS Careers Hub can be developed to create an integrated gateway for health and social care. We have supported the NHS Careers Hub team and Skills for Care to work together on a health and social care careers offer and a mapping exercise was completed to explore the opportunities, challenges and recommendations of creating an integrated careers hub.

Following this, consultation interviews were carried out with over 40 stakeholders, and a blueprint drafted setting out the different options available for the infrastructure and functionality for a new integrated hub. The blueprint was presented to the Strategic Workforce Collaborative Board in June and the proposal to establish an ambitious new Greater-Manchester wide careers gateway service was agreed. The next step is to finalise the new operating model and carry out the necessary processes to secure a host for the new model. The launch of the new health and social care careers hub is scheduled for April 2019. Thank you to everyone who has taken part in the stakeholder interviews and given your input on what is needed from an integrated careers hub.

We would also like to congratulate the NHS Careers Hub team who recently won both the Regional (North) and National Award for Innovative Partnership of the Year from the Careers and Enterprise Company. Well done!

### In-depth report into social care sector

We have recently commissioned an in-depth report from Skills for Care into attrition, recruitment and movement across and within the social care sector. This analysis has been undertaken by locality, by role type and by both care homes and domiciliary care sectors so will allow localities to see where the particular pressures are within their social care sector. The report will be published shortly via the Workforce Futures Centre and we will let you know once it is available.

### Have you signed into the Workforce Futures Centre?

In case you haven't signed in already, the Workforce Futures Centre is now live. This online platform for the Greater Manchester Health and Care Workforce Collaborative provides a one-stop-shop for localities to access a wide range of toolkits, resources and best practice to support the delivery of their local workforce plans and the wider Greater Manchester strategy.

The site requires log-in access, which you can set up on your first visit to the site. [Click here](#) to view the site.

### Get in touch

If you would like to get in touch or ask for more information on anything in this update please email [gm.workforce@nhs.net](mailto:gm.workforce@nhs.net).